

Contact management, ecommunication and secure member access in one, easy to use online package



Membership Management system

simplicity and productivity in contact management

Perfect for membership-based organisations

OurMembership is a web-based membership management solution - Contact management, ecommunication and secure member access in one, easy to use online package.

No software, no downloads, Log in anywhere

Staff and members can login from any web browser and access simple-to-use dashboard controls.

Avoid over complication: Get what you need now

OurMembership is custom installed on our host server to meet the needs of each organisation. Base components cover the elements necessary to store, search, segment, communicate and share resources with your members (and their contacts). So you can get started now without unnecessary over-complication.

Developed locally for membership-based organisations

The team behind OurMembership has been developing web applications for tourism and membership based organisations since 2003. Our clients include visitor bureaus in some of Australia's best loved holiday destinations.

Flexible subscription arrangements

You can choose to purchase the base membership management application and add components at anytime. Once setup, you can choose a monthly or annual subscription solution.

Support you can build on

By working together to build a customised design, our team has a genuine understanding of each client's goals, priorities and skill base. These insights help us deliver support that shares and builds knowledge.

Find out how **ourMembership** can make your life easier:
call **07 3856 3303** or visit us online
www.ourMembership.com.au

ourMembership gives you a powerful cloud-based management system that understands your unique business process:

Marketing Automation

Email Marketing Manager;
Leads Manager

Member Services

Unique member accounts;
Online Document Manager

Business Development Systems

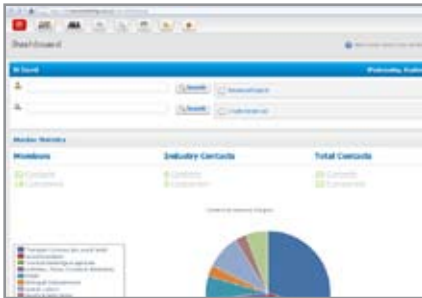
Contact segmentation and classification fields;
Contact History to record and track communication;
Contact groups for easy communication;
Advanced Query builder to search, display and download members by category, type and more

Financial Management

Expired Membership/Renewal Reporting and
Online Payment Gateway for subscriptions
Search, select and mass-update

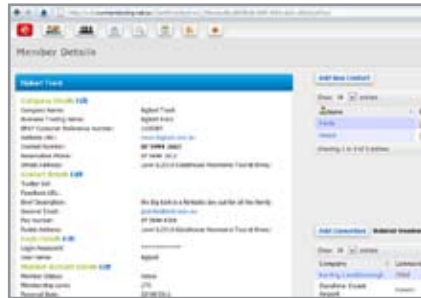
Simply designed to help you manage, communication and interact with members

OurMembership is a web-based membership management solution - Contact management, ecommunication and secure member access in one, easy to use online package. Take a quick tour below, then visit us online: www.ourMembership.com.au



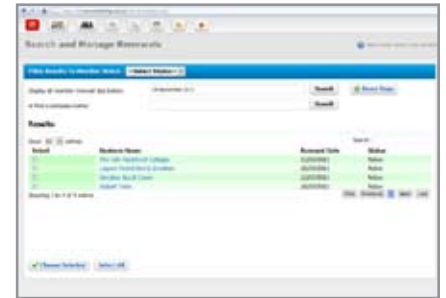
Dashboard Features

- Search for companies or contacts
- Track recent account updates
- Respond to 'My Reminders'
- Track recent expired Membership accounts
- Track new membership inquiries



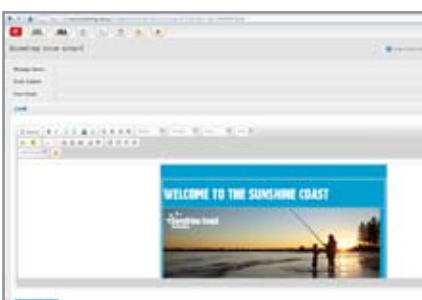
Member Features

- OurMembership offers a customisable introduction to guide new sign-ups through important first membership steps, including:
- Adding/Editing Business Details
 - Market segmentation
 - Adding/Editing Contacts
 - Confirming T&Cs
 - Membership Fee Transaction



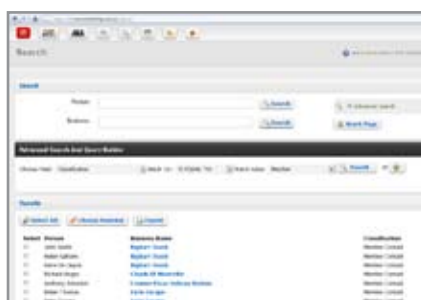
Renewal Features

- Default view all expired memberships
- Search and select member accounts
- Mass-update selected accounts (change status, membership level, renewal date)
- Create an email group to notify selected accounts



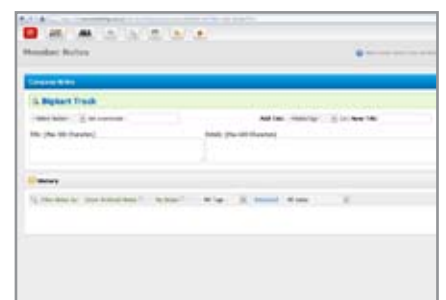
Communication Features

- Integrated Email Newsletter Manager
- Search and select member contacts
- Save selections into email groups
- Track email actions



Search Features

- Quick search for members and contacts
- Advanced Search query builder
- Save all results or select
- Save selected contacts to an email group
- Export selected contacts to Mail merge file (CSV)



Reporting Features

- Report membership renewals by category and type
- Report online sales and purchase commitments (Invoice generator)
- View and add notes to member contact history